



CAMTC Board of Directors Meeting

MINUTES – OPEN SESSION

**April 12, 2022
Hilton Oakland Airport
One Hegenberger Road
Oakland, CA 94621**

Directors Present: *Ron Bates, Mike Callagy, Jeff Forman, Heather Forshey, Sara Frazier, John Lambert, Michael Marylander, Bernadette Murray*

Directors Absent: *Mark Dixon, Shana Faber, Stephany Powell, Tracy Rhine, Sean Thuilliez*

Staff Present: *Ahmos Netanel, CEO; Beverly May, Director of Governmental Affairs, Human Trafficking and IT; Sharla Maxey, Legal Secretary/Paralegal*

1. Call to Order, roll call and establish quorum

Chairperson Jeff Forman called the meeting to order at 10:35 a.m. and established a quorum.

2. Chair's Comments

- Welcome/Introductions
- Rules of Debate

3. Approval of minutes from December 16, 2021 meeting.

MOTION 04122022:1 Bates/Callagy - Motion to approve open session minutes from the December 16, 2021 Board meeting as presented.

MOTION PASSES

ROLL CALL VOTE: Yes 5; No 0; Abstain 2

Ron Bates - Yes

Mike Callagy - Yes

Heather Forshey - Abstain

Sara Frazier - Yes

John Lambert - Abstain

Michael Marylander - Yes

Bernadette Murray – did not vote

Jeff Forman – Yes

4. Pandemic Related Loans

Mr. Netanel provided an update to the Board regarding the pandemic-related loans. As reported at the previous Board meeting, the first PPP loan was forgiven. On February 16, 2022, the second PPP loan was forgiven. There is a third additional loan of \$150,000 which the Board previously approved that is not forgiven. That loan is an Economic Injury Disaster Loan (EIDL) with a 2.7% interest rate and no prepayment penalty. The Board, at any given time, can pay off this loan in full. However, Mr. Netanel does not recommend it at this time, but believes at some point in the future, it would make sense to pay the loan in full. In the meantime, it is a 30-year loan.

5. CAMTC Massage Career Opportunity Program

Tabled until further notice.

6. Chief Executive Officer's Report

As we all know, CAMTC is going through the Sunset review process. A hearing took place a couple weeks ago in front of the Joint Business and Professions Committee. There is a Report included in

the Board Packet regarding this hearing. At this point the Committee is getting ready to hear our Sunset Bill on April 26, 2022. The language for the Bill is not out yet, but will be out some time before the hearing. We look forward to working with the Joint Committee and many other stake holders in continuing CAMTC as a non-profit organization providing certifications to massage professionals and school approvals.

COVID-19 is becoming less of an issue for us, but it is still an issue we are dealing with. Staff is in the office, but we are still set to work remotely in case things change. We are keeping an eye on what is happening in China and hopefully it will not be a reality for us here. In case it is, we will be able to pivot.

Additionally, as a result of the Strategic Priorities which the Board had adopted for last year, we established a very good relationship with both cities and counties. The Strategic Priorities for last year are included in the Board Packet. As mentioned in the Report, all but one was implemented. At the end of last year, we engaged in a major outreach to city and county managers. As a result of that, staff have been very busy communicating with cities and counties that ask us for help in updating their ordinances and implementing training for code and law enforcement personnel. We wanted to give an opportunity to newly elected local officials. Therefore, we waited and will embark on this outreach initiative toward the end of June 2022 so we may include newly elected officials.

One of the items the Board voted on relative to the Strategic Priorities was to do a survey of all of our certificate holders and schools. The purpose of that survey is to look for certain things this Board can take action on, policy-related items that the Board may consider and to ask for input from certificate holders. There is a one-page memo included in the Board Packet which summarizes the most frequent input and suggestions. A survey was sent to all CAMTC approved schools; however, only two schools responded and no suggested changes were included in their responses.

Certificate Holders have requested additional education of the public and the profession regarding sexual misconduct by clients. This is a project staff began working on over a year ago. We are pleased to see this was an item on the agenda and this is something CAMTC really needs to take leadership on in the sense of putting together tools and protocols that can be done. This is something that we want to work on, not only here in California, but also to work with the FSMTB, which is also engaged in soliciting information like this from the industry nationwide. This is perfect timing for us to deal with this issue. We always focus on protecting the public, but we also have to remember that massage therapists are part of the public.

Mr. Netanel further reported the performance metrics for 2021 are included in the Board Packet. Cash reserves are at six months of reserves.

After a discussion by the Board members of the various issues raised in his report, Mr. Netanel asked each of them to send him an email so he may respond to each of their requests.

7. Treasurer's Report

Mr. Marylander reported CAMTC is in good financial shape with over \$3 million in the bank. The most important benchmark is that there are still approximately 50,000 certified massage therapists. In

2022, about 87% of therapists recertified. The overall point made in the Report, beyond us being in good financial shape, is that COVID-19 did not really have much effect on certified therapists. It is important that we continue to attract new applicants and that certificate holders continue to recertify.

8. Director of Governmental Affairs, Human Trafficking's Report

Ms. May reported that a lot of her focus has been to follow up on the inquiries and requests from local government to review their local ordinances. With 540 jurisdictions of cities and counties in the State, it's a slow process getting through all of them, but I see a lot more open-minded government officials. I not only focus on the ordinances, but the land use and fees which provide the most hardship to massage professionals. I have been following the sunset bills of other professions, specifically the fee studies.

The Human Trafficking Report is included in the Board Packet.

9. Director of Operation's Report

Director of Operation's Report is included in the Board Packet.

10. Director of Educational Standards Division's Report

Director of Educational Standards Division's Report is included in the Board Packet.

11. Director of Law and Code Enforcement Relations' Report

Director of Law and Code Enforcement Relations' Report is included in the Board Packet.

12. Outreach Director's Report

Outreach Director's Report is included in the Board Packet.

13. Schedule for 2022 Board Meetings

The next Board meeting will be held on June 9, 2022 in Northern California. We are looking to move the following meetings to earlier: October meeting moved to the second week in September 2022 and the December meeting will be moved to early part of December 2022. An email will be sent to confirm availability.

14. Public comments regarding issues not on this agenda

Members of the public were given the opportunity to make comments and suggestions.

15. Items/suggestions from Board Members for future meeting agendas

Mr. Lambert suggested that if we have a short agenda, we could do a Zoom meeting to get more participation.

Ms. Murray suggested for the Board meeting in June 2022, we have a follow up on the status of the educational brochure for individual certificate holders and a report back from the School Advisory Committee both in regards to what the rights and actions are for massage professionals who are inappropriately solicited, harassed, or assaulted. Also, if we could include in that whether or not we want to make it a requirement for any massage business that is participating in our Career Opportunity Program that they furnish a copy of a policy that they have on how their employees are protected, i.e., from sexual harassment, etc. This is something we can discuss as a Board in terms of what would be another component in protecting certificate holders and educate the public. Mr. Forman added as well as protect the consumer and a refresher of ethics for the massage therapists who are certified.

Ms. Murray suggested another item to include regarding when we post disciplinary actions on the website, how much information in terms of what caused the disciplinary action should be posted. This will be a Board and legal discussion.

16. Adjourn

Chairperson Forman adjourned the meeting at 12:09 p.m.

Minutes Approved: June 14, 2022

Shana Faber, Secretary