

California Massage Therapy Council (CAMTC)

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The mission of the California Massage Therapy Council ("CAMTC") is to protect the public by certifying massage professionals in California that meet the requirements under applicable law, and approving massage programs that meet the minimum standards for training and curriculum ("Services"). As a nonprofit organization, CAMTC serves the community and massage professionals, including its commitment to protect the privacy of its user community. The intent of this Privacy Policy ("Policy") is to detail the information that may be gathered about individuals who visit CAMTC's website and use CAMTC's online portal (together, the "Website"), and how that information is used and shared. Please note that this Policy applies only to the Website, and not to the websites of other unrelated companies or organizations to which we provide links.

Types of Information We Collect

We may collect the following types of information about you which are described in more detail below: (A) information you provide to us, (B) information we may automatically collect, and (C) information we may receive from third parties. All of the information listed in (A)-(C) above, are detailed below, and hereinafter referred to as "Information."

Information You Provide to Us

In using our Website and Services, you may provide us with Information, including, without limitation:

- Individual identifiers such as name, username, company name;

- Contact information such as mailing address, phone number, and email address;
- Payment and transactional information such as what you have purchased. Note that we use third party payment processors to facilitate your payments and do not store your payment information;
- Communications with us, preferences, and other Information you provide to us such as any messages (including via online forms), information about your opinions and feedback that you provide to us, your user preferences (such as in receiving updates or marketing information), and other Information that you share with us when you contact us directly (such as for support); and
- Additional Information as otherwise described to you at the point of collection or pursuant to your consent.

Information We May Automatically Collect About You

Our Website may automatically collect the following categories of usage and technical Information about you. This Information is used by CAMTC for the operation of the Website, to maintain quality of the Website, and to provide general statistics regarding use of the Website. This Information may include:

- IP address, which is the number associated with the service through which you access the Internet, like your ISP (Internet service provider);
- Date and time of your visit or use of our Website;
- Domain server from which you are using our Website;



- Type of computer, web browsers, search engine used, operating system, or platform you use;
- Data identifying the web pages you visited prior to and after visiting our website or use of our Website;
- Your movement and activity within the website, which is aggregated with other information; and
- Mobile device information, including the type of device you use, operating system version, and the device identifier (or “UDID”).

How We Collect Your Information

Information you give CAMTC

We collect Information, including but not limited to names, addresses, email addresses, and phone and fax numbers. We may also collect other information that may be pertinent to your CAMTC Application, CAMTC Certification, or online account that you provide to us, including but not limited to your demographic information, educational information, employment information, and criminal and disciplinary background, identification information, and physical appearance, in order for us to receive payment information and financial information and assess applications and certificate standing and issue certifications and recertifications, as well as to provide our Services to you and facilitate transactions through our Website.

Information We Collect When You Use CAMTC’s Services

We collect information from you when you use our Services, such as Usage Data. For instance, when you use our Website, we may collect information about the device you use and the browser you use. We may collect your IP

address and other generic information about how you use our Websites or other Services (for example, aggregate metrics on how often certain pages on our Websites are accessed and viewed). We also may collect information through the use of cookies or other technologies, as described above.

- Cookies (or browser cookies). A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting, you may be unable to access certain parts of our Services. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our website.
- Web Beacons. Website pages may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count users who have visited those pages and for other related statistics (for example, recording the popularity of certain content and verifying system and server integrity). We also use these technical methods to analyze the traffic patterns, such as the frequency with which our users visit various parts of the Services. These technical methods may involve the transmission of Information either directly to us or to a third party authorized by us to collect Information on our behalf. Our Services use retargeting pixels from Google, Facebook, and other ad networks. We also use web beacons in HTML emails that we send to determine whether the recipients have opened those emails and/or clicked on links in those emails.

- Analytics and Fraud Detection. Analytics are tools we may use, such as Google Analytics, to help provide us with information about traffic to our website and use of our Services, which Google may share with other services and websites who use the collected data to contextualize and personalize the ads of its own advertising network. We may also use reCAPTCHA, a tool which utilizes advanced risk analysis techniques to distinguish humans and bots in order to help us protect our websites from fraud, spam, and abuse. You can view Google’s Privacy Practices here: [Privacy Policy – Privacy & Terms – Google](#).
- Mobile Application Technologies. If you access our website and Services through a mobile device, we may automatically collect Information about your device, your phone number, and your physical location.

We Collect Your Information From Third Parties

We obtain certain kinds of information about you from third parties, including information necessary to assess and investigate applications. We may also collect Usage Data of your visits to our Website from the service providers that help us operate the Website and/or improve its functionality.

How We Use Your Information

CAMTC collects, processes (or asks our service providers to do so), and uses your Information to provide the Services we make available to you. We therefore will collect and use your information for a variety of business and/or commercial purposes, including:

- To provide you our Services, including those described in this Policy and in our Terms of Services, and related agreements.

- To communicate with you.
- To assess and investigate CAMTC Applications and Certificates, standing and issue certifications and recertifications.
- To facilitate payment transactions for fees and renewals.
- Where you have otherwise given us your consent and permission to do so.
- To facilitate operating our Website and other Services. These operational purposes may include, but are not limited to:
 1. Operating, maintaining, and improving our Services, including our Website;
 2. Detecting security incidents;
 3. Helping law enforcement to prosecute individuals responsible for malicious, deceptive, fraudulent, or illegal activity involving CAMTC, our Services, and/or individuals who use our Services;
 4. Assisting with fraud prevention, improving the security of our networks, and reporting suspected criminal activity to law enforcement.
- To comply with applicable laws, in response to a lawful and enforceable request by law enforcement, judicial or other public authority, or in connection with an applicable legal obligation

How We Share Your Information

We share your information with third parties to provide and improve the quality of our Services, and to protect our users and our network against

fraud and security threats. We may also share your information with our third-party service providers that facilitate the functions of our Website, such as our web hosting and cloud storage providers.

We may also disclose or share your information for the following purposes:

- To comply with a legal obligation.
- To protect and defend CAMTC's rights or property
- To prevent or investigate possible wrongdoing in connection with the Services.
- To protect the personal safety of individuals and the public.
- To protect against legal liability.
- To facilitate payment transactions for fees and renewals through third-party payment processors.
- To assess and investigate standing of CAMTC Applications and Certificates, and issue CAMTC Certifications and Recertifications.
- When there is a good faith belief that such action is necessary to investigate or protect against harmful activities to our guests, visitors, associates, or property (including the Websites), or to others (including CAMTC itself) in violation of applicable law and regulations, this Policy, and our Terms and Conditions of Use. This may include disclosures to law enforcement to investigate potential criminal activity or other civil violations.

We may also share your information as part of a corporate merger, consolidation, restructuring, sale of assets, or other corporate changes that affect us.

How We Protect Your Information

CAMTC is committed to protecting the privacy of its user community. We take reasonable steps to protect the confidentiality of your Information through various methods, including through physical, technical, and administrative safeguards as may be required by law. We continually review our security procedures and mechanisms to ensure that reasonable protections are in place. Our Website is scanned on a regular basis for security vulnerabilities in order to make your visit to our Website safer.

However, no data transmitted over the Internet or stored or maintained by us or our third-party service providers can be 100% secure. Therefore, we do not promise or guarantee, and you should not expect, that your Information or private communications will always remain private or secure. We do not guarantee that your Information will not be misused by third parties. We are not responsible for the circumvention of any privacy settings or security features. You agree that we will not have any liability for misuse, access, acquisition, deletion, or disclosure of your Information.

Third Party Websites and Links

Our Policy is designed to advise you about how we collect, use, protect, and disclose the information that we collect and/or receive about you. However, our Website may contain links to other sites that are not operated by us. Please note that this Policy does not govern the practices of third parties,

including our partners, third party service providers, and/or advertisers.

Information collected from you by others, such as third-party websites that you access through links on this Website, are governed by those entities' privacy policies. If you click a third-party link, you will be directed to that third party's site. We strongly advise you to review the privacy policy of every site you visit.

Children's Privacy

CAMTC's Website is a general audience website and is not specifically or knowingly targeted to minors. Our Services are intended for adult audiences and are not intended for anyone under the age of 18 (eighteen). As such, we do not knowingly collect the information of persons under the age of sixteen (16). If we become aware that a user is under sixteen (16) (or a higher age threshold where applicable) and has provided us with Information, we will take steps to comply with any applicable legal requirement to remove such Information. Contact us if you believe that we have mistakenly or unintentionally collected Information from a child under the age of sixteen (16).

How Long We Retain Your Information

We will retain and use your Information to the extent necessary to provide our Services to you, comply with our legal obligations (for example, if we are required to retain your information in accordance with applicable laws), resolve disputes and enforce our legal agreements and policies. We may also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to

strengthen the security or to improve the functionality of our Services, or we are legally obligated to retain this data for longer periods.

Changes to this Privacy Policy

We may update our Policy from time to time. While we reserve the right to make changes to our Privacy Notice at any time and at our sole discretion, we will notify you of any changes by posting the new Privacy Notice on this page. We will let you know via a prominent notice on our Website prior to any material changes becoming effective, and will update the “effective date” at the top of this Privacy Notice. You are advised to review this Privacy Notice periodically for any changes. Changes to this Privacy Notice are effective when they are posted on this page.

Opt-Out of Receiving Future Marketing Emails from CAMTC

If at any time you would like to unsubscribe from receiving future marketing emails, you can follow the instructions at the bottom of each email and CAMTC will promptly remove you from all marketing correspondence.

Privacy Information for California Residents Rights

Regarding Direct Marketing Information

California residents have the right to request information from a company regarding the manner in which it shares certain categories of Information with third parties for their direct marketing purposes, in addition to the rights set forth above.

Under California State Law, you have the right to send us a request at the designated address listed below in the “Contact Us” section to receive the following information:

- The categories of information we disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year;
- The names and addresses of the third parties that received the information; and
- If the nature of the third party’s business cannot be determined from their name, examples of the products or services marketed.

To make such a request, please provide sufficient information for us to determine if this applies to you, and attest to the fact that you are a California resident. Please also provide a current California address for our response. You may make this request in writing to us at the below address. Any such request must include “California Privacy Rights Direct Marketing Information Request” in the first line of the description, and include your name, street address, city, state, and ZIP code. Please note that we are only required to respond to one request per customer each year, and we are not required to respond to requests made by means other than through the address provided for this purpose below.

Note that responsive information may be provided in a standardized format that is not specific to you.

Our Policy on “Do Not Track” Signals under the California Online Privacy Protection Act

We do not support Do Not Track. Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.



You can enable or disable “Do Not Track” by visiting the “Preferences” or “Settings” page of your web browser.

Third parties may collect data that relates to you. We cannot control third parties’ responses to do-not-track signals or other such mechanisms. Third parties’ use of data relating to you and responsiveness to do-not-track signals is governed by their respective privacy policies.

Contact Information

If you have any questions about CAMTC’s privacy protection practices or believe we have not adhered to this Policy, please contact us at info@camtc.org.

